



Leadership and Communication

Training Program

Introduction

Leadership is one of the most written and talked about subjects in the world today owing to the varied nature of application and outcomes by individuals and institutions. In a recent conversation I asked one of our clients why many institutions still do not get it right? His response got me thinking...."it is because leadership is so hard"

Increasingly, there is intense scrutiny on the leadership of organizations and businesses because of the focus on performance, ethics and stakeholder relationships. Leadership is often taken as a reference to positions of authority and influence. However, holding a position of responsibility does not make one a great leader.

The TLG Leadership and Communication Program, brings to the fore the fundamental link between great leadership and excellent communication. A key role for leaders is communication because through this, organizational vision, mission, values, strategy and performance are shared. The need to be effective in expressing the goals of the organization in an inspiring and motivating manner is a factor of communication. A great leader needs to communicate effectively.

This program looks at what it takes to be great leaders and includes, among other subjects: strategy, culture, performance, governance, ethics and communication and much more, as captured on the word-map in this brochure.

The TLG Leadership and Communication Program

The TLG Leadership and Communication Program aims to support organizations in building effective leadership frameworks that ensure excellent relationships with stakeholders and great performance through a combination of complimentary leadership and communication approaches.

This is a unique purpose-developed program that orientates leadership to focus on communication and demonstrates the strong link between great leadership and organizational effectiveness through communication and the integrity of an institution through unquestionable ethical and governance practices. It also examines the critical role of coaching as a leadership tool.

This program is available both as tailor-made for individual institutions as well as for participants drawn from different institutions.



Research and practice point to effective Leadership as the key to high performance in organizations.

Who is the target participant?

The program targets participants from the following sectors;

- Public sector
- Private sector
- Civil society institutions: NGOs/BDOs/civil rights groups
- Capacity building organizations
- Youth and Women

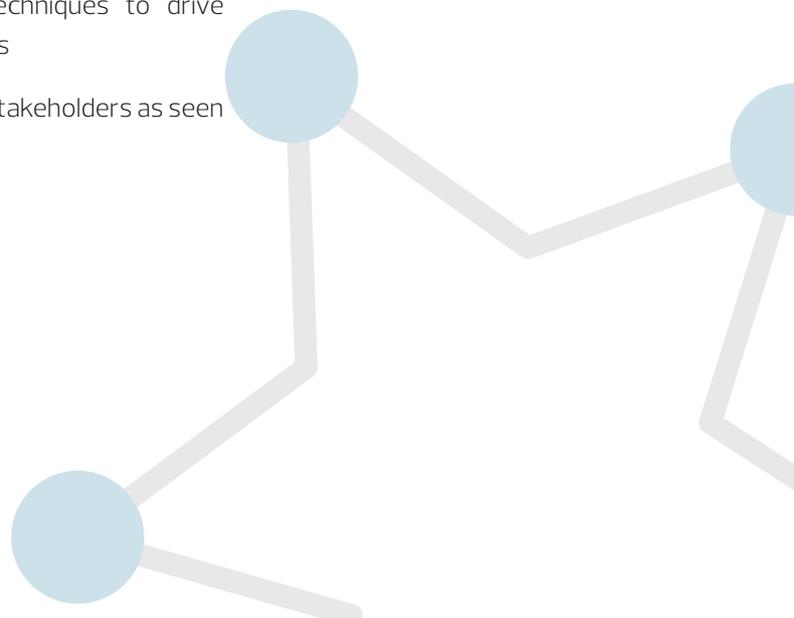
The following levels of leadership are appropriate for this program:

- Chairmen and board directors
- Chief executives/managing directors/general managers
- Executive directors
- C-Suite executives

What value for participants?

Through the Program, participants are expected to:

- Understand and apply the key principles of leadership that are required to improve performance within their respective organizations.
- Understand and apply the key principles of performance management that are required to ensure that desired results are achieved within their respective organizations.
- Understand and apply the key principles of governance and ethics in leadership that are required to effectively lead their organizations or business units.
- Apply breakthrough leadership and communication techniques to drive business value and become more powerful thought leaders
- Implement best practices for effective engagement with stakeholders as seen through case studies and exercises in the program



The Team

The Leadership Group Limited comprises experienced practitioners who come together to support you along your journey to excellence. This program is delivered by a team of leadership and communication practitioners with many years of corporate and institutional leadership and communication expertise and experience and draws from contemporary leadership and communication case studies to enhance learning. The program is anchored on illustrative conversations, interactive engagement and group exercises based on real-life issues.



MARTIN ODUOR OTIENO

Martin Oduor-Otieno is an independent business advisor and accredited executive coach. He is involved in facilitating board practice, leadership and communications training. He is an accredited Governance Auditor. His biography, *Beyond the Shadows of my Dream* has been available since end of 2012.



KEPHA MORENO BOSIRE

Kepha Moreno Bosire is an independent management consultant with expertise in Corporate Affairs, Leadership, Stakeholder Relations, Communication and Corporate Social Responsibility.



DR. PERCY OPIO

Dr. OPIO currently offers consultancy services in ICT, Strategic Leadership and Organizational Strategy, and is the author of *The Future of Banking in Kenya*. He also lectures Leadership, Strategic Leadership, Innovation and Change, Governance and Ethics, and Results-based Leadership courses at university graduate degree level (Masters and PhD) at Pan Africa Christian University. He is a board member of one of the most successful ICT companies in Kenya.



DR. FREDRICK O. OGOLA

Dr Fredrick Ogola is a consultant on Strategy Formulation, Strategy Execution and Change Management. Fredrick is also the Academic Director MBA programs, Director of the Institute of Strategy and Competitiveness and Senior Lecturer of Strategy and Decision Making at Strathmore Business School.



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